

# James Janna Bartlett

PRODUCER // OKAYJAMES.CO.UK

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James is a freelance producer working across online content and commercials. She has worked across a huge variety of projects with a vast range of budgets, specialist requirements, locations and time frames. James believes that communication and camaraderie are the key to successful shoots. Creating a beautiful, on brand, groundbreaking outcome relies upon ensuring all departments are working together, toward a united goal, pushing the boundaries of possibility via exploration and dedication. Also a practicing production designer, artist, and writer, James has a wide and varied skill set and understands all aspects of the creative process from conception to completion.

## SELECTIVE WORKS

### Guinness 'Six Nations'

Content creation for the Guinness social channels. Shoots in Dublin and London of food pairings for the Six Nations created by local chefs and vendors. These shoots involved extremely complicated and reactive scheduling, working around intense restrictions from locations and participating suppliers.

### Girlguiding 'Inspire Woman'

Working as Agency producer while heavily supporting shoot production, sourcing locations, cast and specific and challenging scheduling. One day, 10 set ups and over 150 cast. Working with real club members and leaders capturing magical moments of inspiration. Providing motion and stills material for the entire 2019 campaign for Girlguiding, encouraging people all over the UK to sign up and become volunteers across all age groups.

### FA CUP 'Team Talk'

An emotional and passionate film played just before kick off of the 2019 FA Cup final in Wembley Stadium. Igniting passion from the crowds through moving recounts of fans and legends. Shot at Vicarage Road and the Etihad.

### VNL 'Keep Up'

Agency Producer for Young Sports Agency of the Year MATTA. An intensive 4 days shoot pulled together in a matter of days due to unforeseen circumstances that resulted in a massive shift of talent, locations and creative. Followed by over a month of detailed post at The Mill and multiple months of transcreation work with VSI.

### Adidas 'Tango Squad - App Content'

Producer for We Are Social, shooting specialist app content to be used in conjunction with Adidas Tango squad content. Travelling with a self shooting DOP to France and working alongside a separate Tango squad shoot. Aligning schedules across both productions and working closely with We Are Social in house producer Jen Lawlor to ensure maximum content capture and shoot efficiency.

### Football Manager '2019 Launch'

Agency production management for Producer Alaina Olsen at Mox London creative agency. Delivering the campaign launch for FM19: hero film, multiple cut downs, website banners, google appstore and Nintendo Switch adverts. Shoot production by Unit 9 across multiple locations and days.

### Mr Thing 'Edinburgh Fringe Festival'

Co-writer, producer, designer and art director for the late night comedy chat show. A successful full month long run at the Edinburgh Fringe Festival 2018.

## REFEREES

Jo Lumb - EP  
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We Are Social  
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Harvey Ascott - Executive Producer  
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DED Ltd  
+44 (0)7816404873

## COUNTRIES WORKED IN

SPAIN, BERLIN, THAILAND, USA, FRANCE, IRELAND, WALES, SCOTLAND, ENGLAND.

burgh Fringe Festival 2018. A daily changing line up of two featured guests, a house band, a puppet, bespoke games and ingenious interactive quizzes. This giant undertaking was akin to a month long extremely intensive shoot.

### YouTube 'Creators for Change & In My Personal Space'

Production Manager for Jo Lumb at We Are Social on this ongoing global initiative that spotlights inspirational Creators who use YouTube to foster productive conversations around tough issues and make a positive impact on the world. Starring influencers, creators and celebrities such as Professor Green, Lily Cole, Tom Daley.

### Gillette 'Male Face of Britain.'

Producer for Kode Media. Interviewing men about modern masculinity and its constraints. A two day studio shoot with a tight schedule and the need for a sensitive touch while handling potentially vulnerable talent.

### The Good Egg 'Crowd Cube'

Crowd Cube campaign film for successful brunch spot The Good Egg. Shooting the construction of the restaurant's new site in Soho's Kingly Court, and a specially cast dinner showcasing the incredible food and diverse happy faces in the original Stoke Newington site.

### Adidas 'Take Charge - Berlin'

Producer for this episode of the Adidas 'Take Charge' series, working for We Are Social. Taking a local director, account manager, creative, DOP, steadicam and photographer to Berlin to shoot with the Adidas all female running crew 'Who Said Girls Can't Race?'. A mixture of Berlin beauty shots, emotionally charged voice overs and displays of female strength and power. Local fixer used for additional crew and kit.

### Adidas 'Real Madrid - Here to Create'

Working for We Are Social as the Producer for the Adidas 'Real Madrid - Here to Create' kit launch. Taking a local director, account manager, creative, DOP, steadicam to Spain to work as part of a 'super shoot' in Real Madrid's La Residencia, Valdebebas with extremely high profile Real Madrid players, and then across multiple locations throughout the city with locally sourced cast and crew via a local production company.

### Spotify 'Take that'

Production of an interview with 'Take That' about their new album. Shooting in the infamous Dean Street Studios with a small crew, streamlined kit and limited artist availability.

## EDUCATION

BA HONS Graphic Design & Communication from  
The University for the Creative Arts.

NHS Trained COVID-19 PPE Safety Officer.  
APA COVID-19 Supervisor

## SKILLS

PHOTOSHOP, INDESIGN, ILLUSTRATOR, OFFICE,  
BASIC PREMIERE. CLEAN UK DRIVING LICENCE. MAC & PC.

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## PRODUCTION CREDITS - COMMERCIALS // CONTENT // FASHION

DATE	AGENCY / P. HOUSE	PROJECT TITLE	DIRECTOR	ROLE	TYPE
Feb - Mar 20	We Are Social	adidas - Euros & Olympic Assets	N/A	Producer	Content
Jan 20	We Are Social	Guinness - Six Nations	Rob James	Producer	Content / TVC
Nov 19	MPC	Palace Skateboards - Reebok	Richard Skinner	Producer	Content
Sep 19	We Are Social	Guinness - Stoutie	Rob James	Producer	Content
Sep 19	We Are Social	Netflix - The Witcher	N/A	Producer	Content
Aug 19	We Are Social	YouTube - Gamescom	N/A	Producer	Content
Aug 19	Dog Eat Dog	Spotify - Recruitment Film	Johannes Ring	Producer	Content
July 19	Dog Eat Dog	Hyundai - 'Forward Thinking'	Claas Ortmann	PM	TVC
June 19	BLACK CAP	MIUMIU - 'Bags Don't Lie'	Simon Cahn	Producer	Fashion Film
June 19	N/A	Fred Perry - 'Mettle'	Libby Burke Wilde	PM	Promo
May 19	MATTA	Girlguiding - 'Inspire Women'	Tom Gorst	Agency Producer	Campaign / Content
Apr 19	MATTA	FA Cup - 'Team Talk'	Jacques Salmon	Agency Producer	In Bowl Content
Feb - Apr 19	MATTA	VNL - 'Keep Up'	Shamil Tanna	Agency Producer	Campaign / Content
Dec 18	We Are Social	Adidas - 'Tango Squad'	Kenneth Moore	Producer	Content
Sep - Nov 18	MOX London	Football Manager 19 - FM19 Campaign	Tom Brown	Agency PM	Campaign / Content
Jun - Sep 18	Mr Tom	Mr. Thing - Edinburgh Fringe Festival	Tom Clarkson	Producer	Theatre / Marketing
Mar 18	We Are Social	YouTube - 'In My Space'	Tom McKay	PM	Content
Feb 18	Mr Tom	Mr Thing - Vault Festival	Thing Collective	Producer	Theatre
Jan & Feb 18	We Are Social	YouTube - 'In My Space'	Tom McKay	PM	Content
Dec 17	Mr Tom	Zing Zing - 'CrowdCube'	Tom Clarkson	Producer	Content
Nov 17	We Are Social	David Beckham - 'Predator Launch Event'	Chris Ranson	PM	Live Event / Content
Nov 17	We Are Social	YouTube - 'Creators for Change'	Yousef Eldin	PM	Content
Oct 17	Kode	Gillette - 'Male Face of Britain'	David Barr	Producer	Content
Sep 17	Mr Tom	The Good Egg - 'CrowdCube 18'	Tom Clarkson	Producer	Content
Aug 17	We Are Social	Adidas - 'Take Charge - Berlin'	Chris Ranson	Producer	Content
May - Jun 17	We Are Social	Adidas - Real Madrid 'Here To Create'	Chris Ranson	Producer	Content
Apr 17	We Are Social	Adidas - 'Earth Day'	James Harrison	Producer	Content
Mar 17	We Are Social	Ballantine's Brasil - 'Ballantines Lime'	Tom Clarkson	Producer	Content
Feb 17	Harvey Ascott Ltd	Spotify - With 'Take That'	Libby Burke Wild	Producer	Content
Nov 16	Harvey Ascott Ltd	Marshall - 'Bluetooth'	Simon Olsson	PM	Content
Oct 16	Mr Tom	L'Entrecote - Restaurant Advert	Tom Clarkson	PM	Content
Sep 16	Harvey Ascott Ltd	Spotify - With 'Trentemøller'	Libby Burke Wild	PM	Content
Aug 16	Bullion Productions	YouTube - 'Creators For Change'	Jack Newman	Producer	Content
Aug 16	MadWomen	Unilever - Sunsilk - Immersive Experience	N/A	PM	Live Event
Jul 16	MPC	i-D/Chanel - 'Feeling Falling'	Nick Wood	PM	Content
Apr 16	Bullion Productions	Nissan Infiniti - QX30 'How To'	Thomas Hefferon	PM	Content
Feb 16	Harvey Ascott Ltd	Spotify - With 'Jack Garratt'	Libby Burke Wild	PM	Content
Feb 16	Bullion Productions	Volvic - 'Touch Of Fruit'	Julien Nodot	Producer	Content
Sep 15	Burning Reel Ltd	Purina - 'Felix Catdaq'	Tom Clarkson	Producer	Content
Dec 14	Burning Reel Ltd	Casley Hayford - 'Passages Through Time'	Joe Alexander	Producer	Content

## PRODUCTION CREDITS - MUSIC PROMOS

DATE	PROD. COMPANY	PROJECT TITLE	DIRECTOR	ROLE
May 19	N/A	<b>Childcare</b> - 'Sugarcane'	Rich Le Gate	PM
Dec 16	Mr Tom	<b>Society</b> 'Commiserations'	Tom Clarkson	Producer
August 16	Nice & Polite	<b>The Amazons</b> 'In My Mind'	Chris Hugall	Exec. Producer
May 16	N/A	<b>The Amazons</b> 'Night Driving'	Matt Geoff	Exec. Producer
May 16	Bullion Productions	<b>RAYE</b> 'I,U,US'	Romano Pizzichini	Producer
Feb 16	N/A	<b>HAUS</b> 'Blinded'	Dan Harris	Producer
Nov 15	Burning Reel Ltd	<b>The Libertines</b> 'You're My Waterloo'	Roger Sargent	Producer
Nov 15	Burning Reel Ltd	<b>Laure Shang</b> 'Power of Time'	Robert Hales	PM
Sep 15	Burning Reel Ltd	<b>Alesha Dixon</b> 'Tallest Girl'	De La Muerte	PM
Sep 15	Burning Reel Ltd	<b>The Libertines</b> 'Heart of The Matter'	Roger Sargent	Producer
Aug 15	Burning Reel Ltd	<b>Suede</b> 'Night Thoughts'	Roger Sargent	Exec Producer
July 15	Burning Reel Ltd	<b>Dr Meaker</b> 'Good Fight'	Kristian Young	Producer
May 15	Burning Reel Ltd	<b>The Libertines</b> 'Gunga Din'	Roger Sargent	Exec Producer
Apr 15	Burning Reel Ltd	<b>The Prodigy</b> 'Ibiza'	Roger Sargent	Producer
Mar 15	Burning Reel Ltd	<b>Cahoots</b> 'No Money'	De La Muerte	PM
Feb 15	Burning Reel Ltd	<b>Circa Waves</b> 'T-shirt Weather'	Charles De Meyer	Producer
Feb 15	Burning Reel Ltd	<b>Palma Violets</b> 'Danger In The Club'	Roger Sargent	Producer
Dec 14	Burning Reel Ltd	<b>Sam Smith</b> 'Like I Can'	De La Muerte	PM
Nov 14	Burning Reel Ltd	<b>Enter Shikari</b> 'Anesthetist'	Mike Tyler	Producer
Oct 14	Burning Reel Ltd	<b>Nichole Scherzinger</b> 'Run'	Chris Sims	PM
Sep 14	Burning Reel Ltd	<b>Lethal Bizzle</b> 'Flutes'	Isaac Tomiczek	PM
Aug 14	Burning Reel Ltd	<b>Hudson Taylor</b> 'Chasing Rubies'	De La Muerte	PM
Aug 14	Burning Reel Ltd	<b>High Contrast</b> 'Who's Loving You'	Joe Elliot	Producer
Jul 14	Burning Reel Ltd	<b>Example</b> '10 Million People'	Kristian Young	Producer
Jun 14	Burning Reel Ltd	<b>Amber Run</b> 'I Found'	Joe Elliot	PM
Jun 14	Burning Reel Ltd	<b>Morning Parade</b> 'Reality Dream'	James Rhodes	PA
May 14	N/A	<b>Misty Miller</b> 'Taxi Cab'	Aoise Tutty	Producer
May 14	Burning Reel Ltd	<b>Jess Glynne</b> 'Right Here'	De La Muerte	PA
Mar 14	Burning Reel Ltd	<b>Blood Red Shoes</b> 'Speech Coma'	Brian & Karl	Producer

## MUSIC VIDEO COMMISSIONS

DATE	LABEL	ARTIST / TITLE	DIRECTOR	DIRECTORS REP
Dec 16	Virgin EMI	<b>Society</b> - 'Commiserations'	Tom Clarkson	OB Management
Jun 16	Warner Bro.	<b>Formation</b> - 'A Friend'	Davis Sillis	OB Management
May 16	So Records	<b>Deaf Havana</b> - 'Sing'	Libby Burke Wild	OB Management
May 16	Virgin EMI	<b>Blossoms</b> - 'Charlemagne'	Jake Jelichich	Marisa Garner
Mar 16	Virgin EMI	<b>Blossoms</b> - 'Get Away'	James Slater	Alexa Haywood
Dec 15	Virgin EMI	<b>Blossoms</b> - 'At Most a Kiss'	James Slater	Las Bandas